



TARGETING



DATA



DIRECT SALES

July 2009

World Relief Mission Donors



Quantity/Price

| | | | |
|---------------|--------|----|-----------|
| Active Donors | 12,549 | DM | 120/1.000 |
|---------------|--------|----|-----------|

Profile

All names on the World Relief Mission (WRM) file have been recruited via Direct Mail, and the file is kept clean with regular updates. The file is highly recommended to target donors who support a variety of charities and are Direct Mail responsive.

The World Relief Mission seeks to establish and support programmes that benefit the poorest and most helpless individuals in places like Africa. Their range of outreaches includes: feeding programmes, relief aide to humanitarian disaster areas, and medical and healthcare supply delivery.

Individuals donate to number of causes supporting more than one charity at a time such as world causes, support disaster relief, Christian and children's causes, a wildlife, environmental and animal welfare. This file is recommended for all charity appeals in addition to: mail order, financial services, publishing, health & vitamins and gardening.

**Available for swap and rental.

Selections

| | |
|---------------------|---------|
| Gender: | 5/1000 |
| Geography: | 5/1000 |
| Actives: | 10/1000 |
| Non-Reciprocal Fee: | 30/1000 |

Delivery

E-mail: 50
 Delivery time: 3-5 working days
 Minimum amount: 5,000

Invoicing

All prices in Pounds (£).

Conditions

List supplied for one off use. List is seeded to ensure detection of unauthorised use. Minimum order quantity 5,000 names. Prices are exclusive of VAT, delivery and selections. Mail date & mailing piece required before approval can be given on all mailings. Competing charities must reciprocate otherwise a non reciprocal fee will be charged.

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