



TARGETING



DATA



DIRECT SALES

August 2010

Donateurs Derde Wereld Landen



Quantity/Price

Donateurs 0-12M	42.871	DM	160,-/1.000
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Profile

This file comprises consumers who have donated one or more times to international operating charity funds. These charities are mainly focusing on health care, medical research and children in need. The whole database has recently been validated.

The contributors are mainly female with an average income and who have recently bought things by mail order. Religion plays a major role in their lives. There is also a high involvement in the area of the environment. These contributors also spent their time on volunteering. Reading, puzzling and gardening are a few examples of their hobbies.

This file is mainly recommended for charity funds and mail order companies who are active on the senior market.

Source:	Direct mail
Sex:	Mainly women
Average Age:	50 years and older
Social class:	A/B

Selections

At random, Recency	205,-/fixed
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Delivery

E-mail:	50,-
Delivery time:	1 week
Minimum order quantity:	5.000
Fixed costs:	205,-

Invoicing

payment base of 100% with a minimum of 10.000 addresses after verification of a duplication report within two months after supply date.

Conditions

- List supplied for one off use
- Minimum order quantity 5.000 names
- Prices are exclusive of VAT and delivery
- Mail date & mailing piece are required, before approval can be given

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