



TARGETING



DATA



DIRECT SALES

June 2010

## International Disability



### Quantity/Price

Donors	140.000	DM	165,-/1.000
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### Profile

The people of this list have donated to an organization that gives its support to handicapped children in Germany and other international countries. The charity tries to help above all children with physical and psychic handicaps in Eastern Europe, Southamerica and India for more early diagnosis, support and integration. The average age of the people in this list is of 50+ years.

Source	Donors
Gender	47% male/ 53% female
Average age	55+

### Selections

At random	12,50-18,75/1.000 (incl. 2/4 criteria)
Gender	12,50-18,75/1.000 (incl. 2/4 criteria)
Postcode	12,50-18,75/1.000 (incl. 2/4 criteria)
Academic title	12,50-18,75/1.000 (incl. 2/4 criteria)

### Delivery

E-mail: free  
 Delivery time: 5 working days  
 Minimum order: 5.000 addresses

### Invoicing

70 % of the delivered quantity with a minimum of 5.000 addresses after verification of a merge purge report.

### Conditions

List supplied for one off use.  
 List is seeded to ensure detection of unauthorised use.  
 Minimum order quantity 5.000 names.  
 Prices are exclusive of VAT, delivery and selections.  
 Mail date & mailing piece required before approval can be given on all mailings.  
 All prices in Euro.