



TARGETING



DATA



DIRECT SALES

June 2010

Käufer von Produkten zur Gesundheitsförderung

Quantity/Price

Clients	31.000	DM	180,-/ 1.000/1.000
Catalogue interested	50.000	DM	150,-/ 1.000/1.000

Profile

This company is offering products for health care / dietary supplements. The most important value for them is to get natural, mostly vegetable with scientifically proven effect. The company is rising right now (founded in April 2008) and wins very fast lots of new clients.

The different product selections are as follows:

- Products for loosing weight
- Products to reduce menopause problems
- dietary supplements to raise brain activity
- different dietary supplements

The client base grows fast and will offer you for your future marketing activities an excellent quantity.

Source	Inserts, Telemarketing
Gender	5% male/ 95% female
Inserts	on request

Selections

At random	8,-/1.000, min. 155,-
Age	8,-/1.000
Gender	8,-/1.000
Postcode	8,-/1.000

Delivery

E-mail: 30,-
 Delivery time: 5 working days
 Minimum order: 5.000 addresses

Invoicing

70 % of the delivered quantity with a minimum of 5.000 addresses after verification of a merge purge report.

Conditions

List supplied for one off use.
 List is seeded to ensure detection of unauthorised use.
 Minimum order quantity 5.000 names.
 Prices are exclusive of VAT, delivery and selections.
 Mail date & mailing piece required before approval can be given on all mailings.
 All prices in Euro.

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