



TARGETING



DATA



DIRECT SALES

June 2010

Global Help



Quantity/Price

Donors	60.000	DM	165,-/1.000
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Profile

This list contains religious motivated donors, who are involved in helping disadvantaged and orphaned children.

This organisation is an ecclesial institution which cares for children and young people in the slum regions of Africa and South America. Main focus of the work is on building up preschools, schools, training centers, orphanages and group homes as well as the administration and maintenance of these facilities.

Most of the names on this list are retired. The addresses/donors are generated by inserts and mailings.

Sourche	Donors
Gender	46% male/ 54% female
Average age	60+

Selections

At random	12,50-18,75/1.000 (incl. 2/4 criteria)
Postcode	12,50-18,75/1.000 (incl. 2/4 criteria)
Gender	12,50-18,75/1.000 (incl. 2/4 criteria)
Academic title	12,50-18,75/1.000 (incl. 2/4 criteria)

Delivery

E-mail: free
 Delivery time: 5 working days
 Minimum order: 5.000 Adressen

Invoicing

70 % of the delivered quantity with a minimum of 5.000 addresses after verification of a merge purge report.

Conditions

List supplied for one off use.
 List is seeded to ensure detection of unauthorised use.
 Minimum order quantity 5.000 names.
 Prices are exclusive of VAT, delivery and selections.
 Mail date & mailing piece required before approval can be given on all mailings.
 All prices in Euro.