



TARGETING



DATA



DIRECT SALES

August 2010

Sympathizers International charity organizations (SIG)



### Quantity/Price

Sympathizers 0-12M	251.400	DM	275,-/1.000
Sympathizers 13-24M	198.700	DM - Charity price	225,-/1.000
		TM	375,-/1.000
		TM - Charity price	325,-/1.000

### Profile

The file of the Sympathizers International charity organization (SIG) is a file with addresses of donors, people who asked for information and respondents on questionnaires of SIG The Netherlands. The donor-database is composed by means of respondents on direct mail, telemarketing and DRTV-campaigns. This concerns projects for healthcare and aid for Third World countries.

Source:	Contributors, Survey respondents
Sex:	mainly men
Average Age:	60 years
Social class:	A/B
House type:	House Owners

### Selections

Sex:	On request
Age:	On request
Recency	FREE

### Delivery

E-mail:	50,-
Delivery time:	1 week
Minimum order quantity:	5.000
Fixed costs:	205,-

### Invoicing

payment base of 80% with a minimum of 5.000 addresses after verification of a duplication report within 2 months after supply date.

### Conditions

- List supplied for one off use
- Minimum order quantity 5.000 names
- Prices are exclusive of VAT and delivery
- Mail date & mailing piece are required, before approval can be given