



TARGETING



DATA



DIRECT SALES

August 2010

Elle Living



Quantity/Price

Readers	21.775	DM	250,-/1.000
Readers	21.775	TM	350,-/1.000

Profile

Source:	Selection Elle Living
Sex:	Mainly women
Average Age:	30 t/m 40 years old
Social class:	A/B

Selections

Sex, At random	205,-/ fixed
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Delivery

E-mail	50,-
Delivery time	1 week
Minimum order quantity:	5.000
Fixed costs	205,-

Invoicing

80% with a minimum of 5.000 addresses after verification of a merge purge report.

Conditions

- List supplied for one off use
- Minimum order quantity 5.000 names
- Prices are exclusive of VAT and delivery
- Mail date & mailing piece, before approval can be given