



TARGETING



DATA



DIRECT SALES

August 2010

## Hachette Finance



### Quantity/Price

Readers	182.000	DM	250,-/1.000
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### Profile

The quote media finance selection, readers of FiscAlert and Quote, consist of individuals who have a broad range of interest. The magazine is geared towards the Dutch business life, but also on lifestyle and other journalistic subjects. The readers of Quote media finance likes to have his business in order.

In general the target group has an above average income and consist for 90% out of men. The age of this finance selection is between 20 and 44 years old. The individuals out of the selection know in general what they want to do with there live and has the financial freedom to do so.

Source:	Hachette readers
Sex:	90% Men
Average Age:	20 t/m 44 years old
Social class:	A/B

### Selections

Sex:	FREE
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### Delivery

E-mail:	50,-
Delivery time:	1 week
Minimum order quantity:	5.000
Fixed costs:	205,-

### Invoicing

payment base of 100% with a minimum of 10.000 addresses after verification of a duplication report within two months after supply date.

### Conditions

- Addresses are rented for one time use only.
- Prices are exclusive VAT and delivery
- Phone numbers are only available in combination with address-records
- The list owner can decide at any time to reject the order.