



TARGETING



DATA



DIRECT SALES

February 2010

KBVB Belgium



Quantity/Price

Active members VL	244.000	DM	180,-/1.000
Inactive members VL	330.000	DM	180,-/1.000
Telefoonnummers VL	220.000	TM	300,-/1.000
E-mailadressen VL	74.000	E-mail	300,-/1.000
Clubs VL/WL	2.450	DM, TM, E-mail	300,-/1.000
Active members WL	166.000	DM	180,-/1.000
Inactieie members WL	225.000	DM	180,-/1.000
Telefoonnummers WL	150.000	TM	300,-/1.000
E-mailadressen WL	36.000	E-mail	300,-/1.000

Profile

The KBVB (RBFA/Royal Belgian Football Association) is the biggest sports federation in Belgium. The KBVB represents about 2.450 football clubs and organizes 300.000 games per season. The KBVB counts more then 950.000 relations, of which a quarter are teens. The database consists of fysical addresses, e-mail addresses and phonenumberes of football players, sportsmen and sports fanatics.

Our cross-media concept combines different DM channels. Please enquire for further information.

Source:	Member file
Age:	25 years
Gender:	5/95 female/male

Selections

Gender:	FREE
Language:	FREE
Age:	25,-/1000
Club:	25,-/1000
Geography:	25,-/1000

Delivery

Set-up: 200,-/fixed
 E-mail: 25,-/fixed
 Delivery time: 5 working days

Invoicing

Payment base of 100% with a minimum of 5.000 addresses.

Conditions

List supplied for one-off use.
 Prices are axclusive of VAT and delivery.
 Mail date & mailing are required before approval can be given.