



TARGETING



DATA



DIRECT SALES

August 2010

## Quote



## Quantity/Price

Readers	60.385	DM	400,-/1.000
Readers	60.385	TM	500,-/1.000

## Profile

Quote is one of the most important business magazines in The Netherlands, It is the only magazine that combines economic journalism with service and lifestyle for readers who are affluent but are short of time. Quote reports on a monthly basis about what is happening in the Dutch business world, specifically people in business, money, careers and life at the top.

The net income of the readers of Quote is above average. Their age varies from 30 to 54 years old and 96% of the file is represented by males.

Looking at the profile of the readers of Quote, the file is mostly arranged for providers of investments, real estate, financial services and automotives.

Source:	Readers
Sex:	Mainly men
Average Age:	30-54 years old
Social class:	A

## Selections

At random, Gender	205,-/fixed
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## Delivery

E-mail:	50,-
Delivery time:	1 week
Minimum order quantity:	5.000
Fixed costs:	205,-

## Invoicing

Payment base of 80% with a minimum of 5.000 addresses after verification of a duplication report within 2 months after supply date.

## Conditions

- List supplied for one of use
- Addresses are only being released for campaigns within the codes of conduct of the Dutch legislation.
- Phone numbers are only possible in combination with the individuals data.
- The list owner can decide at all times to refuse the assignment.